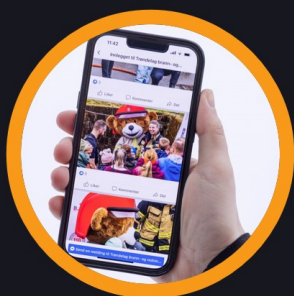


FRIC Report
D4.3-2023.14



Communication of fire safety

In FRIC, the sharing of knowledge, effectiveness of measures and prevention are general themes. To get the best possible way of sharing knowledge it's necessary to know how to best communicate the knowledge to the population; what should be communicated, to whom, where, and in what way?

The purpose of this study has been to look at how to best communicate knowledge of fire and fire safety to different groups of the population. The goal has been to learn from fire services and others working with communication of fire safety in Norway today.

The following three questions are highlighted:

1. How do we reach the different recipients?
2. Which groups are we not reaching today, and why?
3. How can we measure the effects of communication?

Answers to these questions are given in the report, together with 10 recommendations for the best possible communication of fire safety.

Read the report here:
<https://fric.no/en/publications>



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